



Wall Street Horizon Launches Real Time Dividends Monitor (RDM), First Service Delivering Automated, Dividend Data for Low-Latency Electronic Traders

Makes all relevant dividend data for algorithmic trading and execution management available for insertion into trading programs within seconds of release

Boston - April 1, 2010 - Wall Street Horizon today announced the public launch of its Real Time Dividends Monitor (RDM) service, which uses proprietary algorithms to “read” wire-service dividend announcements and parse announcement data into structured fields usable by computerized processing systems. RDM is the first automated comprehensive source of information on dividend announcements available to the investment community.

The service makes elementized, machine-readable data available within one to two seconds of wire publication and deliverable in XML format via several methods including secure socket layer (SSL) and hypertext transfer protocol (http). Proprietary traders, quantitative analysts, and risk managers have pressing needs for the fast, accurate market data that include announcement, record, and ex-dividend dates as well as dividend amounts in original currency and in converted U.S. dollars.

“RDM is a unique data source for low-latency traders,” said Barry L. Star, Managing Director of Wall Street Horizon, which tracks more than 5,000 publicly traded companies in North America.

“Up to now, this segment of the investment community has had no source of information for tradable dividend information. RDM addresses that need in real-time with an elementized data feed placing all relevant information into machine-readable format for accurate, easy insertion into virtually any trading program.”

Star went on to explain that data from RDM is especially useful to an entire range of investors including technical/quantitative operations and options traders. Wall Street Horizon’s extensive coverage allows for delivery of especially rich data that includes changes to prior announcements, current amount changes, and other important investment information.

Wall Street Horizon offers RDM on a per-seat or per-server license basis. For more information, call +1-781-994-3500 or email algo@wallstreethorizon.com.

About Wall Street Horizon

Headquartered in Boston, Wall Street Horizon, Inc., “The Earnings Calendar Companysm”, offers a comprehensive, highly accurate database of detailed U.S. and global corporate calendar dates and other critical information that have direct impact on stock prices. The Company has created proprietary business processes for collecting, storing, analyzing, and verifying such corporate information. The Company’s clients include some of the largest firms on Wall Street.

Other Wall Street Horizon products include [Real Time Dividends](#), [Real Time Earnings](#), [Investor Events Calendars](#), and [DateBreaks](#)TM, a unique service designed to alert professional traders of changes to earnings dates.

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