

## Tom Burke

Vice President, Public Relations Practice



Tom is a veteran corporate communications practitioner, writer, and editor whose professional background also includes extensive stints in high tech, commercial banking, higher education/nonprofit, and sports writing and broadcasting. He has directed the full menu of marketing communications and has managed internal and external affairs for multinational organizations and startup firms in the technology sector. He has also written a number of white papers, bylined articles, and shareholder communications and presentations.

Tom's business experience includes organizing and directing the worldwide internal communications network at Wang Global; overseeing all communications including press, marketing, and analyst relations for Getronics North America after its acquisition of Wang Global; and directing public, investor, and analyst relations for Top Layer Networks, a venture-funded network security device manufacturer.

During his years in the banking industry with Bank of New England and Fleet, Tom was a commercial/industrial lender to entrepreneurial companies, manager of a large retail branch in Boston, and vice president of credit analysis and loan review. He also wrote and edited *Shawmut News* for Shawmut Bank and earned a Bell Ringer Award for the best employee publication in New England. He also served as an instructor on banking and credit to clients and trainees.

Tom has also served as a professional fundraiser for Boston College and Children's Hospital. A past president of the Gridiron Club of Greater Boston, he has written and edited hundreds of sports-related articles, and has served as a public address announcer and radio broadcaster in college football and hockey. His by-line has appeared in the *New York Times* and the *Boston Globe*. Tom holds a Bachelor of Arts in English and a Master of Business Administration in Finance, both from Boston College.