



PRESS RELEASE

Haley Names Scott Frendt Vice President of Sales for the Americas

Company Targets Public Sector, Insurance, and Financial Services Client Requirements with Its Natural-Language Determinations Engine for Benefits and Eligibility

Washington, DC – June 4, 2008 - Haley Limited, the world leader in natural-language solutions to automate legislation and policies, manage business rules, and mitigate risk, today announced that Scott J. Frendt, a veteran technology executive whose 27-year career includes executive positions at Oracle, NCR, and Unisys, has joined the company in the newly created position of vice president of sales for the Americas.

Frendt's most recent post was as Oracle's regional vice president in charge of the public sector line of business for CRM application sales. Haley's natural-language rules authoring platform is ideal for government and public sector clients, whose services to citizens and constituents hinge on their ability to consistently interpret and apply the provisions of complex legislation and written regulations.

"We are very happy to add Scott to our senior team. His background and experience, especially within the government vertical, fit perfectly with our strategy for rapid growth in North America. This is the most important and promising market for Haley, and the public sector in particular holds tremendous potential," said Matt Cahir, Haley's senior vice president, global sales and marketing.

"Scott emerged as tops in a field of more than 30 candidates we interviewed for this position over the past year. He is a seasoned pro who has demonstrated great rapport with customers, and he has managed sales and consulting teams that have comprised up to 250 people," Cahir continued.

In the final two assignments of his 24-year career with Unisys, Frendt directed the sales and delivery of public sector solutions for the Eastern United States and built the company's \$100-million state and local government consulting practice.

"We are seeing rules-based processing technology for determinations and eligibility becoming more and more necessary as organizations modernize. This is especially true in government agencies, but it applies to any public or private enterprise. The more complex the eligibility determination, the stronger the impact of the solution will be," said Frendt, a graduate of the University of Indiana.

Ambitious Plans: Double Revenues, Open Up in South America

Frendt emphasized that he will be adding several members to his sales organization over the next 12 months with the objective of doubling Haley's revenues in North America. In addition to serving public sector clients, the company plans to build its market share in financial services, insurance, and healthcare. Haley also has plans for a "greenfield" foray into South America in the near future.

"Haley technology actually empowers the business user. For years, the need of the technical staff to interpret rules and rule changes, and then to program them into the rules applications, has been a bottleneck and an inhibitor of agile change. Because our natural language processing allows the end users to design, edit, and update the rules in plain English, the IT department doesn't need to be involved every step of the way," said Frendt.

Cahir points out that the introduction of natural-language rules technology brings another critical long-term benefit to government agencies at all levels that are dedicated to providing citizens the best value for

their tax dollars. With the approaching retirement of many members of the current generation's workforce it is important, he says, to capture their collective wisdom accumulated over years of interpreting regulations and delivering government programs and services.

"Having all of that intellectual property of the government sector walk out the door without making it available for posterity via our rules solutions would be a tragic mistake," he said. "In our work with public sector clients across the globe, our mission has been to ensure that every citizen receives from government the full benefits and services to which he or she is entitled. We are looking forward to expanding that mission dramatically in the Americas, with Scott's leadership of our sales force a prime factor in that expansion."

About Haley Limited (www.haley.com)

Haley provides a comprehensive suite of software to automate legislation & policy, manage business rules & mitigate risks. Our technology allows public and private sector organizations to capture and understand their key policies and rules; deliver accurate decisions and eligibility determinations; comply with regulatory and governance obligations; control risks and combat fraud. Haley's global client list includes organizations in the public sector, insurance, banking, telecommunications, transportation, healthcare and manufacturing. Haley is headquartered in Australia and has offices in the United States, the United Kingdom, and Singapore.

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