



PRESS RELEASE

Haley Taps Ralph Aubry to Lead Expansion of Implementation and Support Organization in Newly Created Post of Vice President of Professional Services for the Americas

Industry Veteran to Oversee Company's Growing Business Rules Support Teams, Establish Center of Excellence for Users of Haley's Unique Natural-Language Rules Authoring Platform

Washington, DC – May 15, 2008 - Haley Limited, recognized since 1989 as leading provider of solutions for consistent and transparent decisions by both public- and private-sector organizations, today announced that Ralph V. Aubry has joined the company as Vice President of Professional Services for the Americas. A 25-year technology industry veteran of both public sector and commercial markets, Aubry will direct operations and manage the aggressive expansion of consulting teams that implement and train users on the company's solutions.



"Much of our mission entails educating clients. We're here to make them self-sufficient in working with our software after we've completed the systems integration and installation," explained Aubry, who has held senior positions with Oracle, IBM, and Arthur Andersen during his career. "Because Haley's solutions employ natural language rather than programming code, we deal primarily with the business experts and executive-level users rather than technical staff."

Aubry comes to Haley after four years as senior director of IT business development for Battelle of Arlington, Virginia, the world's largest privately held research and development corporation. He also spent two years in charge of the Washington DC office of Corbett Technologies, the largest professional services firm dedicated to Federal information assurance and computer security. He is a graduate of the University of North Carolina.

Ambitious Expansion Plans in the Americas

"We are very pleased to have an executive with Ralph's experience on board to play a key role in supporting our growth plans. We expect to double or triple the size of our professional services organization over the next 12 months to keep pace with our sales. We see particularly good opportunity in the government arena, where we address the acute need for eligibility and other determination applications that are based on legislation and written regulations," said David Janssen, Haley's senior vice president of global services.

"Our clients are always happily surprised when we demonstrate that we can reduce their cost of custom rules development by 80 percent. The ability to work in plain English, using Microsoft Office applications, gives power back to the business user and enables the organization to react quickly to changes in laws, regulations, market conditions, or the competitive environment," he added.

Haley's flagship products, Haley Office Rules and Haley Expert Rules, both feature natural-language rule authoring facilities that enable business experts and managers rather than IT professionals to establish and maintain the client company's fast-changing rule sets.

“Though the combined company is relatively new, our technology has been successful in the market for many years. Our growth plans include establishing a Center of Excellence in the Americas to enable us to deliver on our global knowledge base, and we are also looking forward to launching a hosted service here,” said Janssen.

About Haley Limited (www.haley.com)

Haley’s comprehensive suite of software solutions enables clients to automate policies, manage business rules, and mitigate risk. Many of Haley’s solutions feature a unique, patented natural language platform, rather than programming scripts, which enables users to transparently and reliably integrate business rules into enterprise processes to manage complex decisions, control compliance costs and combat fraud. Haley’s global client list includes organizations in the public sector, insurance, banking, telecommunications, transportation, healthcare and manufacturing. The company is headquartered in Australia and has offices in the United States, the United Kingdom, and Singapore.

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