



Payment Insights 2011 Conference Drills into New Realities and Opportunities in Payment Services

Agenda Includes Industry Forums and Concurrent Sessions on P2P, Mobile, and Healthcare Payments, Security, Regulation, and Emerging Payment Options

Burlington, MA – August 2, 2011 – [NEACH](#), the New England Automated Clearing House Association, today announced the agenda and speakers' roster for [Payment Insights 2011](#), the region's most influential conference for financial industry participants who have a vital interest in issues and trends shaping the payments landscape.

Payment Insights 2011, to be held November 1–2 at the Marriott Hotel in Burlington, Mass., will feature keynote speaker Claudia Swendseid, senior vice president of the Federal Reserve Bank of Minneapolis. Also addressing conference general sessions will be Kristian Gjerding, CEO of CellPoint Mobile and Robert Landry, vice president of the Banking Group at Mercator Advisory Group.

“Claudia Swendseid is one of the most respected names in payments, and we’re delighted to welcome her back to Payment Insights,” stated Linda O’Hara, NEACH CEO. “Robert and Kristian are also acknowledged industry experts and thought leaders. Once again, we have an all-star speakers’ lineup.”

The conference will feature two moderated industry forums: ***Mobilizing Person-to-Person Payments*** and ***Healthcare Payments: Preparing for What’s Ahead***.

Attendees will also be able to choose from eight in-depth concurrent sessions divided into two tracks: ***New Realities*** – dealing with security, regulation, and risk management; and ***New Opportunities*** – covering mobile, small business, emerging, and international payments.

“Payment Insights 2011 hits all the key issues facing institutions that offer payment services,” said NEACH’s Breffni McGuire, Senior Director of Payments Strategy. “Whether attendees are seeking to improve customer satisfaction, build revenue, or manage compliance challenges, they’ll find the conference sessions most worthwhile.”

Please direct questions regarding Payment Insights to [Breffni McGuire](#) at 781-321-1011.

About [NEACH](#)

NEACH is a non-profit association that helps members originate and receive ACH transactions. NEACH provides products, services, education, and marketing to its member institutions and other New England entities to increase the acceptance, use, and quality of electronic transactions.

Contacts:

Ray Graber
Graber Associates LLC
781-221-0018
ray@graberassociates.net

Breffni McGuire
NEACH
782-321-2011
bmcguire@neach.org