



## Press Release

### Scott Johnson Joins Haley as Vice President, Alliances

WASHINGTON, DC July 21, 2008

Haley Limited, specialist in solutions for policy automation, management and enforcement, announced today that veteran sales executive Scott Johnson has joined the company as vice president for alliances. Johnson will be in charge of all partner-related business development and sales activities in North America for Haley.

Johnson comes to Haley after serving as national business development director, public sector, at SAP North America. Prior to his time at SAP, Johnson spent five years with Curam Software of Herndon, Virginia, where he was sales director, North America partners. Before that, Johnson served as director of Oracle's public sector consulting practice in North America. Both SAP and Oracle are Haley partners.

"The alliances channels are key to our growth, particularly within the verticals where Haley has already demonstrated considerable strength," commented Johnson. "The public sector and financial services verticals, with financial services including both banking and insurance, are projected to account for around 60 percent of the growth in the business rules market."

"Very few companies of Haley's size have such a world-class array of partners," he added, citing the company's roster of strategic partners such as Microsoft, Adobe, and Lagan as well as SAP and Oracle. Haley's implementation partners include IBM and Capgemini, while its technology partners include SUN, HP, and Unisys.

"We are very happy to add Scott to our senior team. His background and experience fit perfectly with our strategy for rapid growth in North America. This is the most important and promising market for Haley, and the public sector in particular holds tremendous potential," said Scott Frenndt, Haley's vice president of sales for North America.

Johnson is a native of Boyertown, PA. He holds a bachelor degree in business and economics from Lehigh University.

[About Haley Limited \(www.haley.com\)](http://www.haley.com)

Haley's comprehensive suite of software solutions enables clients to automate, manage and enforce policies. Haley's solutions feature a unique, patented natural language platform rather than programming scripts that enables users to transparently and reliably integrate business rules into enterprise processes to manage complex decisions, control compliance costs and combat fraud.

Haley's global client list includes organizations in the public sector, insurance, banking, telecommunications, transportation, healthcare and manufacturing. The company is headquartered in Australia and has offices in the United States, the United Kingdom, Europe and Singapore.

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