



New Webcast from Norkom Explains Latest Trends in Financial Crime and Methods of Combating and Preventing It

***“Effective Fraud Management”* Features Commentary and Advice from Noted Industry Analyst and Veteran Technology Executive**

Dublin, Ireland and Boston, MA – February 3, 2009 - [Norkom Technologies](#) today announced that ***“Effective Fraud Management”***, an informative webcast that discusses the latest trends and dangers of financial crime as well as advice for combating perpetrators and preventing financial fraud, is now available for viewing on Norkom’s new website.

[Click here](#) for the 24-minute webcast, which features expert analysis and commentary from both Avivah Litan, research director at [Gartner, Inc.](#), and David Dixon, managing director of global solutions at Norkom.

Litan, who authored an August 2008 research report, ***Critical Capabilities for Enterprise Fraud Management Tools***, that rated Norkom’s Enterprise Fraud Management (EFM) overall capabilities “Excellent,” discusses pressing issues including:

- Impact and implications of recent data breaches
- Fraud challenges faced by investment banks
- Emerging challenges presented by online fraud and criminals’ exploitation of multiple channels, and
- Implications of the growth of ACH transactions in America and the adoption of SEPA in Europe.

Dixon, who was head of the Fraud Containment Strategies Group at Bank of Montreal before joining Norkom in April 2008, speaks of his work in conjunction with the chief risk officers among Norkom clients. He explains:

- How industry leaders are moving towards an integrated vision of addressing financial fraud
- His advice to them on developing a professional risk management approach, and
- Real-world lessons he’s learned, particularly with regard to audit-proofing and obtaining executive buy-in.

Norkom is the leading provider of financial crime and compliance software to the global financial services industry. Its recent accolades include “Best AML Product” in *Banking Technology’s* 2008 and 2007 Readers’ Choice Awards; “No. 1 for Financial Crime” by Chartis in the RiskTech 100 Report (2008); and “Vendor of the Year” by *Institutional Investor News* ARC Awards.

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About Norkom Technologies (www.norkom.com)

Norkom Technologies (AIM: NORK.L, IEX: NORK.IE) enables financial organizations to take intelligent action, control defenses, and evolve strategies against fraud, money laundering, and other types of financial crime.

By combining a unique investigative technology platform with deep domain expertise, Norkom has established a solid track record of reducing financial losses, protecting users' reputations, improving operational efficiencies, and lowering the cost information technology.

Norkom serves clients in over 100 countries, including Credit Agricole, Dubai Islamic Bank, HSBC, Rabobank and Standard Chartered Bank.

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