

**Inferrera**

**Jones**

Graber Associates LLC in Burlington has named **Carole Inferrera** as the firm's new director of business development, and **Cheryl Jones** as director of research and analysis. Inferrera most recently served as head of business development for Sun-Up Products, a startup firm that designs and manufactures photoluminescent safety products. Previously she worked at Priorities Inc., and Lincoln Energy Corp. Jones was the competitive analyst for Matrix-

One, an international software firm based in Chelmsford. Prior to joining MatrixOne, Jones held the position of marketing business analyst at Wang Global, and managed industry analyst relations for the Getronics Americas organization after its acquisition of Wang Global. She began her career as marketing analyst and marketing and systems coordinator for Eaton Vance, a Boston-based financial services firm.