



News from
Inforonics LLC

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INFORONICS SUPPORTING THE IT SUPPORT COMMUNITY

Growing leader in support services and strategic outsourcing launches thought leadership tour with its first appearance at Pink Elephant confab

Littleton, Mass. – February 17, 2010 – Fresh off a successful growth year that included a strategic acquisition of Vigilant Enterprise Solutions, [Inforonics LLC](#) will be making its first appearance as an exhibitor at the [Pink Elephant IT Service Management Conference and Exhibition](#) next week in Las Vegas.

Pink Elephant is the world's premier conference of professionals who are dedicated to developing and refining best practices in information technology. This year's gathering, the 14th annual, will be held at the Bellagio Hotel February 21-24. Inforonics CIO Matt Hooper, a prolific [blogger](#) and enthusiastic evangelist for solid and practical IT strategies, will be joined by Inforonics President [Bruce Mills](#) at Booth #616a.

"The time is ripe for Inforonics to join the global conversation on such important issues as the real role of the CIO, problem management, controlling the total cost of ownership, and the expectations that a business has – or should have – when outsourcing any part of its IT functions," said Hooper.

The August 2009 acquisition of Vigilant added that company's portfolio of visualization solutions to Inforonics' expertise in application and infrastructure management. In October, Inforonics launched Total Web View (TWV), a unique solution that allows companies to monitor rich media and Ajax applications for performance, fault, and change.

The privately-held Inforonics has been an agile, flexible partner to businesses and government agencies for more than 45 years. The company's first assignment involved data analysis for the U.S. government's U-2 surveillance aircraft in the 1960s.

"Pink Elephant is our first stop on a monthly, multi-city tour that will enable Inforonics, its partners, and its clients to contribute to the growing body of thought leadership in ITIL and ITSM," said Hooper. Other locations on the planned itinerary include Philadelphia, New York, Hartford, Nashville, Providence, and others.

About [Inforonics](#)

Founded in 1962, Inforonics is a leader in protecting and preserving the business value of information technology services. Inforonics solutions and services enable clients to derive peak performance as well as improved capacity, security, and availability from their IT applications and infrastructures.

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