



News from
Inforonics LLC

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**Inforonics and Compuware to Kick Off National Best Practices in
Information Technology Tour with Seminars in Hartford and Providence**

Traveling "Technology Think Tank" features guest speakers from Hartford Insurance and K2 Solutions Group and gaming-dynamics simulation of critical processes and decisions

Littleton, Mass. – March 24, 2010 – Business and information technology professionals who are grappling with thorny problems such as cost of ownership, resource allocation, and unrealistic expectations from company colleagues will find a wealth of assistance at this year's best practices seminar series hosted by [Inforonics](#) and [Compuware](#).

The first two seminars in the seven-city tour are scheduled for Wednesday, April 7 in Hartford and Friday, April 9 in Providence. The sessions are complimentary but reservations are required. Addressing each gathering will be [Inforonics](#) CIO Matthew Hooper, speaking on creating and sustaining the IT Value model, and Brian Coryea from Compuware speaking on IT Service Visibility.

Hartford Insurance executive John Lamb, guest speaker on April 7, will talk of his experiences in crafting a strategy to transform his company's IT into a utility model. On April 9, guest speaker Carlos Casanova of [K2 Solutions](#) will discuss how to strike a balance among people, processes, and technology when implementing service management strategies.

The second half of each day will consist of a high-impact simulation that brings to life the process and behavioral issues surrounding information technology management. Limited to 15 people, the simulations employ gaming dynamics to immerse participants in realistic, relevant scenarios that demonstrate best processes and practices for IT professionals.

Hooper, a prolific [blogger](#) and enthusiastic evangelist for solid and practical IT strategies, commented, "Our entire approach to serving clients is based on sharing of our knowledge derived from many years of experience in seeing what works and what doesn't at all levels of the organization.

"We will be dealing with such important issues as the real role of the CIO, problem management, controlling the total cost of ownership, organizational communication, and the expectations that a business has – or should have – when outsourcing any part of its IT functions. It's going to be an informative and worthwhile experience for all who attend."

The April 7 event will be held at the [Marriott Hartford Downtown](#), 200 Columbus Boulevard in Hartford. The April 9 location is the [Hope Club](#), 6 Benevolent Street, Providence. Future seminars will be held in Waltham, MA; Philadelphia; New York; New Jersey; and Portland, ME. A West Coast swing is planned for the latter part of 2010.

For further information or to reserve a place in [Hartford](#) or [Providence](#), contact Ben Graves at (978) 698-6309 or ben.graves@inforonics.com.

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About [Inforonics](http://www.inforonics.com)

Founded in 1962, Inforonics is a leader in protecting and preserving the business value of information technology services. Inforonics solutions and services enable clients to derive peak performance as well as improved capacity, security, and availability from their IT applications and infrastructures. Learn more at <http://www.inforonics.com>

About Compuware Corporation

Founded in 1973, Compuware provides software, experts and best practices to ensure applications work well and deliver business value. Compuware solutions optimize application performance across the Enterprise and the Internet for leading organizations around the world, including 46 of the top 50 Fortune 500 companies and 12 of the top 20 most visited U.S. web sites. Learn more at: <http://www.compuware.com>.

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