



## **PRESS RELEASE**

### **Haley Limited Named a Market Leader in Business Rules for Business Analysts by Leading Independent Research Firm**

#### ***Report Notes Haley's Unique, Natural-Language Rule Authoring Environment and Comprehensive Product Road Map***

**Washington, DC – May 13, 2008** - Haley Limited, recognized since 1989 as leading provider of solutions for consistent and transparent decisions by both public- and private-sector organizations, announced today that the recently released research report "The Forrester Wave™, Business Rules Platforms, Q2 2008" has named both Haley Expert Rules and Haley Office Rules as leaders in the category of Business Rules for Business Analysts.

The report by Forrester, a leading independent technology research firm, notes "Haley provides the most advanced natural language authoring facilities in the market, along with both a general purpose platform and a platform tuned for automating entitlement applications."

Forrester evaluated 13 business rules platforms from 11 vendors and used 175 different criteria in its research. The report, written by John Rymer and Mike Gualtieri, evaluated vendors on both the strength of their product offerings and their overall strategies. The report stated that Haley Expert Rules, formerly known as Haley Authority/Haley Rules, emerged as a leader in the general-purpose business platforms section of the report and "earned high scores across the board in our feature categories."

In its evaluation of specialized business platforms, Forrester named Haley Office Rules a leader for eligibility-determining applications, pointing out that

"Haley Office Rules is the only platform to offer rule authoring in Microsoft Word, which permits business analysts to extract rules directly from plain text legislation or policy documents... When coupled with the Haley Determinations Engine, the result is a strong platform for eligibility and other determination applications rooted in legislation and written regulations...Haley's planned enhancements include vertical solution modules for benefits eligibility determination and fraud detection."

The report also points out, "Oracle Siebel Customer Relationship Management 8.0 incorporates Haley Expert Rules, and SAP has partnerships with Haley Limited."

Business rules platforms are key enablers for dynamic business applications because they allow applications to be built for change. The platforms enable companies to manage their rules independently of the applications and empower business people rather than software developers to author and maintain business rules. This capability plus vertical solution modules is a powerful combination for organizations that must keep pace with constantly evolving laws and regulations or changes in market and competitive conditions.

In its profiles of vendors ranked as leaders, Forrester wrote, "Offering two different but complementary products, Haley has a strong and comprehensive road map for both Haley Office Rules and Haley Expert Rules. Haley plans to provide a hosted service in the future."

Peter Still, Haley's Vice President for Strategy, said "That Haley's rule products are prominently featured and well reviewed in this important research report by Forrester is a testament to the ongoing hard work

of Haley teams around the world. We are particularly pleased that Forrester recognizes Haley Office Rules' position as a leader for eligibility determination applications.”

**About Haley Limited ([www.haley.com](http://www.haley.com))**

Haley's comprehensive suite of software solutions enables clients to automate policies, manage business rules, and mitigate risk. Many of Haley's solutions feature a unique, patented natural language platform rather than programming scripts that enables users to transparently and reliably integrate business rules into enterprise processes to manage complex decisions, control compliance costs and combat fraud. Haley's global client list includes organizations in the public sector, insurance, banking, telecommunications, transportation, healthcare and manufacturing. The company is headquartered in Australia and has offices in the United States, the United Kingdom, and Singapore.

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