



"Drive thy business or it will drive thee."
 -Benjamin Franklin

GRABER ASSOCIATES LLC – FAST FACTS

<p>Who We Are and What We Do</p>	<p>Founded in 2002, Graber Associates is a team of seasoned professionals who offer expert services in the following complementary disciplines:</p> <p style="text-align: center;">Public Relations</p> <p style="text-align: center;">So you know what to say, how to say it, and who should hear it.</p> <p style="text-align: center;">Marketing</p> <p style="text-align: center;">To better align your company, products, and capabilities to strategic market sectors and present your value proposition with compelling communications.</p> <p style="text-align: center;">Research</p> <p style="text-align: center;">So you know where you sit in your chosen markets, and what customers and competitors think of you.</p>
<p>Graber Associates Services</p>	<p style="text-align: center;">Public Relations</p> <p style="text-align: center;">A full slate of services and programs that help you reach your important constituencies</p> <ul style="list-style-type: none"> • Message development for any size company • Press and analyst relations – launched or continued • News release programs • Editorial and by-lined articles written and placed • Media and analyst briefings scheduled and held • Client and partner newsletters <p style="text-align: center;">Marketing</p> <p style="text-align: center;">Getting the right message to the correct audience in the best way</p> <ul style="list-style-type: none"> • Trade show support; booth design, messaging, press & analysts • Company backgrounder and product/service sheets • Product brochures for financial services and technology companies • White papers researched and written • Branding and communications strategies <p style="text-align: center;">Research</p> <p style="text-align: center;">Finding and analyzing the proper information to make better decisions</p> <ul style="list-style-type: none"> • Vendor analyses and management of the selection process • Discreet customer satisfaction surveys for banks or companies • Market sizing for vendors to the banking industry • Competitive analyses for retail, small business, and corporate banking • Select and drive channel delivery strategy and tactical implementation • Analyze and recommend technology and service partnerships

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Past and Present Clients	<p style="text-align: center;">Public Relations Clients</p> <p>Bankers Advisory – Belmont, MA Crowe, Chizek and Company LLP - South Bend Entrepreneurial Resources Group - Boston Haley Limited - Sydney and Washington HBLU.org – Needham, MA Infinite Technology Group, Inc. - Bethpage, NY Jobaphiles.com - Boston LogicaCMG - London, NYC, and Burlington, MA MIT CFO Summit – Cambridge, MA NEACH - Burlington, MA Phoenix Marketing International - Rhinebeck, NY Polivec, Inc. - Mountain View, CA RightPath Payments, Inc. - Providence Sophis Inc. - Paris and New York Tempus Consulting – Washington and Oxford, UK Vigilant Technologies, LLC - Foxborough, MA Vormetric - Santa Clara, CA</p> <p style="text-align: center;">Marketing Clients</p> <p>Beacon Partners LLC - South Dartmouth, MA Bottomline Technologies - Portsmouth, NH Corillian Corporation - Hillsboro, OR Getronics - Billerica, MA Hyland Software - Westlake, Ohio Dr. William Maykel - Wellesley, MA NACHA - Herndon, Virginia Norkom Technologies, Inc. - Dublin and Boston SEDONA Corporation - King of Prussia, PA</p> <p style="text-align: center;">Research Clients</p> <p>Digital Insight - Calabasas, CA Eastern Bank - Lynn, MA ESP Payments Research Group - Salisbury, MD Financial Fusion, Inc. - Concord, MA JPMorganChase - New York City</p>
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