

Carole J. Inferrera
Senior Consultant and Business Development Director



Carole joined the Graber Associates team in 2007. She has a wealth of entrepreneurial business experience, including virtually all aspects of day-to-day operations, as well as consulting and training of executives and research professionals.

She served as head of business development for Sun-Up Products, a startup company specializing in practical applications of photoluminescence, where she oversaw marketing, sales, and lead-generation initiatives.

For Priorities, Inc., an allergy-free product e-commerce company, she had charge of product review and acquisition, customer service, finance, sales, order fulfillment, advertising, and catalog design.

As business manager for Lincoln Energy Corporation, an oil and gas exploration company, she was in charge of accounting and finance, investor relations, lease acquisition, and vendor management.

Carole also owned and operated a successful apparel-manufacturing company that distributed infants' and children's accessories to high-end specialty shops throughout the United States.

In the training arena, Carole was a senior member of the team for TechMark, a proprietary training program that enables corporate leaders and R&D specialists to understand the system-wide impact of their decisions. Overseeing the program's technical and procedural aspects, she guided participants through simulation modules that encompassed finance, marketing, manufacturing, organizational behavior, team development, and systems integration. TechMark is administered by the Babson College School of Executive Education. Carole has also taught business at Lasell College.

Carole holds a master's degree in business administration from the prestigious F.W. Olin Graduate School of Business at Babson College. She received her Bachelor of Science degree in clothing and textiles from Framingham State College.