



Beth Robertson Joins Camino Consulting as Partner and Managing Director

Bolsters Treasury Management and Securities Services Consulting Firm's Capabilities in Payments and Delivery Channel Services

ATLANTA - March 31, 2009 – Camino Consulting, specialists in strategic insight and technical resources in treasury management and securities services, today announced that [Elizabeth \(Beth\) Robertson, CCM](#), has joined the firm as partner and managing director.

Ms. Robertson, an expert in payments and online services, is chair of the NACHA Council of Electronic Billing and Payment (CEBP). Before joining Camino she was senior manager at First Annapolis Consulting. She has also served as consulting services director and research director in the Global Payments Practice at TowerGroup, a subsidiary of MasterCard. Her arrival deepens Camino's capabilities in payments and delivery channel consulting services and resources.

"Beth is a most welcome addition to Camino Consulting," notes managing director and co-founder [Randy Marcum, CTP](#). "Her depth and breadth of knowledge in payments areas, as well as her insight into what it takes to be successful, will be invaluable to both Camino and our clients,

"Camino has bolstered its team with several associates who bring extensive knowledge of payments services and delivery channels. Their expertise complements and extends our consulting services platform so we can address a broader range of our clients' needs," continued Marcum.

[Randy Marcum](#) has extensive experience working with global organizations supporting corporate treasury technologies, strategies, and initiatives. Co-founder [Lyn Marcum](#) is a straight-through-processing (STP) expert with over twenty years' experience in financial messaging standards, banking technology, capital markets operations, and securities market consulting.

Camino is a SWIFT partner and a Steering Committee member of NACHA CEBP. Its clients represent a range of leading financial institutions, market infrastructures, technology companies, and consulting firms. Recent engagements have included:

- **Business/System Integration and Analysis** – Camino has extensive experience in the analysis of business requirements, strategic fit, future state assessment, and roadmap development.

- **Information Services/Data Assets** – Major engagements focused on utilization of data assets for new markets, product development, economic analysis, and other uses.
- **Enterprise Payments Services and Strategy** – A variety of enterprise payments initiatives including product and strategy development; structural support and governance; and senior executive briefings on payments systems.
- **Investment Management Back-Office Outsourcing** – Securities processing and strategy expertise in the development of future-state operating models, both for an investment management outsourcing offering and for a global corporate actions operation.

About Camino Consulting

Camino Consulting LLC specializes in providing strategic insight and technical resources for product, sales, and operational activities in the payments and delivery channels, treasury management, and securities services markets. Founded in 2001, Camino provides its clients with a wide array of consulting services supported by team members with a minimum of 20 years of practical experience in their areas of expertise. Visit www.caminoconsulting.com for more information.

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