



## **Infinite Technology Group and Atlantix Global Systems Partner to Deliver End-to-End Data Center Modernization and Consolidation**

*Automated ITG Tools Reduce Expense of Application Interdependency Analysis by Up to 40 Percent; Atlantix Swing System Support and Asset Recovery Bring Cash for Surplus IT Equipment*

**New York and Atlanta – July 19, 2011** – [Infinite Technology Group, Inc.](#) (ITG) and [Atlantix Global Systems](#) today announced a strategic partnership to design and deliver data center modernization and consolidation solutions. The combination of ITG’s automated application analysis and Atlantix Global’s strategic hardware and asset recovery services will enable clients to cut application development costs and project timelines by up to 40 percent while reducing the level of resources required for their data center upgrades.

New York-based ITG, a leader in legacy systems modernization, will deploy [InfinIAM](#), its suite of automated tools for data and code analysis. InfinIAM improves clients’ management of basic applications while reducing dependence on manual data and code analysis. This enables the client to make significant cuts in its quantity of IT servers.

James McGowan, ITG partner, stated “Our experience has shown that up to 70 percent of a data center consolidation’s project budget is spent on the IT staff’s analysis of application interdependencies. Automating that analysis reduces that part of the budget by around 40 percent while allowing the client to redeploy technical talent for immediate work on the new business model that follows from consolidation.”

McGowan cited a New York insurance company that reduced its number of centers for IT support from 800 to fewer than 40 through ITG’s process. InfinIAM enabled that company to accelerate data, code, and server analysis while protecting data integrity and supporting the applications needed for business continuation.

Atlantix, based in Atlanta, is the world’s premier independent reseller of enterprise-class IT equipment. In addressing the full life-cycle of IT hardware, Atlantix offers the option of purchasing excess hardware from consolidations along with providing ‘swing’ gear for data center moves.

While consolidation of hardware increases efficiency, the process of asset recovery is often overlooked. Atlantix’ disciplined approach enables clients to derive a greater value from retired IT hardware than traditional methods of asset recovery would deliver.

By reducing costs associated with ownership, consolidation and disposal of IT hardware, Atlantix helps clients bring close alignment between their IT budgets and business models while affording increased operational flexibility throughout the IT lifecycle.

[Brian Glahn](#), Atlantix Global CEO, added, “ITG, providing the total lifecycle asset management analysis in tandem with our technology asset recovery program, creates a partnership that will deliver the highest possible efficiencies and ROI.”

### **[About ITG](#)**

As a national support organization with technical presences in New York, Boston, Los Angeles, and Washington, ITG provides the latest available technologies to modernize legacy IT infrastructures. This is accomplished through a professional services organization consisting of data architects, code analysts, and semantic operational experts.

### **[About Atlantix Global Systems](#)**

In business for over 35 years, Atlantix is the premier independent reseller of enterprise-class IT hardware. As a pioneer in the industry, Atlantix has developed leading-edge solutions that allow companies of all sizes to manage and optimize IT environments. With over 30 on-site engineers, Atlantix can support solutions across a wide variety of platforms, and with over \$25 million in IT inventory, they can enable quick delivery of critical systems globally.

**ITG:**

Jim McGowan, President

[mcgowan@itgl.net](mailto:mcgowan@itgl.net)

631-392-0962

**Atlantix Global:**

Brian Glahn, CEO

[bglahn@atlantixglobal.com](mailto:bglahn@atlantixglobal.com)

877-552-8526

**Media:**

Ray Graber, Graber Associates

[ray@graberassociates.net](mailto:ray@graberassociates.net)

781-221-0018